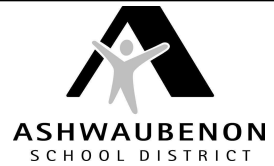


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MEDIA RELEASE

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Michael Heim Announced as Director of Curriculum and Instruction

Ashwaubenon, WI – February 21, 2025

Michael Heim, currently Associate Principal at Parkview Middle School in Ashwaubenon, will become the district's Director of Curriculum and Instruction on July 1, 2025. His appointment follows the promotion of Dr. Andrew Bake to Superintendent, effective July 1. Heim accepts this position with a strong educational background, including a Bachelor's Degree from St. Norbert College, a Master's Degree in Administration from Silver Lake College, a Director of Instruction license and a Superintendent's license (June 2025) from UW River Falls. He has served as Parkview's Associate Principal for five years and previously taught at Pulaski Middle School for six. During that time, he has also co-led the Ashwaubenon Summer School program, and served on the board of the Green Bay Area Crime Stoppers, to further his strong community involvement. Heim brings valuable experience to his new role.

"I am so thankful for my five years at Parkview Middle School and the opportunity to build strong, meaningful relationships with students, educators, and families. As a proud graduate of the Ashwaubenon School District, I am deeply committed to our mission of developing lifelong learners who positively contribute to their communities. I am excited to work with educators across the district to continue advancing our efforts in curriculum, instructional practices, assessment, and professional development", says Michael Heim.

Incoming superintendent, Dr. Andrew Bake, says "We are fortunate to hire Michael Heim to serve our district in this role. Michael has shown that he is deeply committed to our district's success. In his time as an administrator in Ashwaubenon he has demonstrated a focused commitment to continuous improvement and student achievement. Bake continues, "In the interview process, Michael spoke of his desire to focus on the leadership principles of 'Empower, Build, and Believe' and a commitment to supporting our educators, fostering continued collaboration, and ensuring that every student has the resources and support they need to thrive. I am confident that he will use these guiding principles to build relationships with our 4K-12 staff and continue our focus on increased student achievement for all learners".

Photo Attached: heim_michael.jpg

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